



*LEVEL UP*  
***YourLife***

**2026 Sponsorship Packet**

# LEVEL UP *YourLife*

## ABOUT THE EVENT

Saturday, August 1, 2026  
TMC Innovation Factory  
2450 Holcombe Blvd, Houston, TX 77021

### **HER PATH, HER PURPOSE.**

At The Women's Resource, we believe that when a woman controls her finances, she controls her destiny. Every program we offer – every class taught, every coaching session held, every girl enrolled in RISE! – exists to clear the way for that to happen. The Level Up YourLife Client Conference is an extension of that commitment: a free, full-day conference bringing together women across Greater Houston for a day of keynote programming, career and financial education, and community connection.

Your sponsorship does not just fund an event. It funds her path.

## ABOUT THE WOMEN'S RESOURCE

Founded in 1990, The Women's Resource of Greater Houston is a United Way agency dedicated to helping women and girls make choices that lead to independence, productivity, and financial stability. In 2025, we served 2,601 women and girls across Greater Houston through free financial education and career development programs, with 92 percent of our clients in the low- to moderate-income range.

Our results in 2025 speak for themselves: 92 percent of YourLife Finance Class participants left feeling confident in their ability to achieve a financial goal; coaching clients saw a 39-point average increase in their credit score and saved an average of \$1,176; YourLife Careers participants increased their income and secured jobs earning \$21/hour on average; and Possibility Group participants collectively paid off \$103,416 in debt.

## WAYS TO SUPPORT

We offer two ways to get involved with Level Up YourLife: as a financial sponsor or as an in-kind swag donor. Many of our partners do both. Read on for details about each opportunity, and use the response form on the final page to let us know how you would like to participate.



# SPONSORSHIP LEVELS

## VISIONARY | \$25,000

Your sponsorship supports 25 women in YourLife Financial Coaching through one-on-one, personalized guidance. In 2025, clients achieved a 39-point average credit score increase and saved an average of \$1,176.

- 'Presented by' recognition on all event materials, social media posts, and the TWR website
- Prominent logo display on stage throughout the program
- Exclusive naming rights to the opening or closing program segment
- Two dedicated posts across LinkedIn, Facebook, and Instagram
- Feature in event press release and all media materials
- Recognition in TWR's Annual Report

*Exclusive sponsorship opportunity - limited to one.*

## INNOVATOR | \$15,000

Your sponsorship provides a group of 30 high school girls with access to our RISE! program, helping them develop crucial personal finance and professional skills while also building their confidence and exploring their options for life post-graduation.

- Exclusive naming rights to one breakout session room
- Prominent logo/name recognition on all promotional materials and TWR website
- Visual recognition at event
- One dedicated post across LinkedIn, Facebook, and Instagram
- Feature in event press release and all media materials
- Recognition in TWR's Annual Report
- Dedicated volunteer spots to assist with conference

## CATALYST | \$10,000

Your sponsorship provides a cohort of 15 women with access to our YourLife Career Path program, covering local certification training and job readiness support, opening doors to higher-paying, sustainable careers that will transform their futures.

- Exclusive naming rights to one breakout session room
- Prominent logo/name recognition on all promotional materials and TWR website
- Visual recognition at event
- One dedicated post across LinkedIn, Facebook, and Instagram
- Recognition in TWR's Annual Report

## TRAILBLAZER | \$5,000

Your sponsorship funds a YourLife Possibility Group of 12 women over nine weeks to reduce debt, build savings, and repair credit. In 2025, one group of participants collectively paid off \$24,820 in debt on average and increased their savings by \$25,743.

- Logo/name recognition on all promotional materials and TWR website
- Visual recognition at event
- Recognition in TWR's Annual Report

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## DEADLINE & LOGISTICS

Sponsor deadline: Wednesday, July 1, 2026

Contact Ashley Danna, Development Director, at [adanna@thewomensresource.org](mailto:adanna@thewomensresource.org) to coordinate.

# SPONSORSHIP LEVELS

## CHAMPION | \$1,000

Your sponsorship provides 50 women with access to a YourLife Finance Class, giving them the foundation to make informed money decisions and a pathway to financial independence.

- Name recognition on all promotional materials and TWR website
- Visual recognition at event
- Recognition in TWR's Annual Report

## ADVOCATE | \$500

Your sponsorship equips one woman with expert resume assistance and interview coaching, giving her confidence and a competitive edge to land a job that leads to financial security.

- Name recognition on TWR website
- Name recognition at event

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## DEADLINE & LOGISTICS

Sponsor deadline: Wednesday, July 1, 2026

Contact Ashley Danna, Development Director, at [adanna@thewomensresource.org](mailto:adanna@thewomensresource.org) to coordinate.

# IN-KIND SWAG DONATIONS

## HOW DONATIONS ARE USED

All donated items will be distributed at the Level Up YourLife Client Conference through attendee gift bags and raffle prizes. Gift bags go to every attendee, putting your brand directly in the hands of every woman at the conference. Raffle prizes are featured during the program with verbal recognition for each donor.

Your in-kind contribution is a simple, highly visible way to show the women in the Greater Houston community that your company is invested in them and their growth.

## WHAT WE ARE LOOKING FOR

We welcome donations of any size and type. Examples of items can include:

### GIFT BAG ITEMS (QTY: 200)

- Tote bags, notebooks, pens, water bottles, snacks, portfolio folders, portable lint rollers, stress balls, hand sanitizer, insulated koozies, etc.

### RAFFLE PRIZE ITEMS & IDEAS

- **Boss Woman Bundle** – planner, leadership book, stylish work tote
- **Self-Care Queen Basket** – candle, massage or facial gift certificate
- **Date Night Package** – restaurant gift card, movie tickets or gift card, chocolates
- **Relax and Reset Collection** – yoga mat, diffuser, meditation journal

Have something else in mind? Contact Taylor Tatum, Development & Communications Manager, at [ttatum@thewomensresource.org](mailto:ttatum@thewomensresource.org) to coordinate.

## RECOGNITION FOR SWAG DONORS

- Name/logo recognition on all event materials and TWR website
- Verbal recognition at event for raffle prize donors
- Recognition in TWR's Annual Report
- Direct brand exposure to all attendees through gift bags

## DEADLINE & LOGISTICS

Donation deadline: Wednesday, July 1, 2026

Items may be dropped off at our office (13100 NW Fwy, Ste 130, Houston, TX 77040), or pick-up can be arranged. Contact Taylor Tatum, Development & Communications Manager, at [ttatum@thewomensresource.org](mailto:ttatum@thewomensresource.org) to coordinate.



# RESPONSE FORM

Please complete and return this form to confirm your participation. Payment must be received by Wednesday, July 1, 2026.

## CONTACT INFORMATION

Name \_\_\_\_\_ Title \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Please recognize in printed materials as: \_\_\_\_\_

## SPONSORSHIP SELECTION

- VISIONARY** \$25,000 | Supports 25 women in YourLife Financial Coaching
- INNOVATOR** \$15,000 | Supports one cohort of 30 high school girls in RISE!
- CATALYST** \$10,000 | Supports one cohort of 15 women in YourLife Career Path
- TRAILBLAZER** \$5,000 | Funds a YourLife Possibility Group of 12 women
- CHAMPION** \$1,000 | Provides 50 women with access to a YourLife Finance Class
- ADVOCATE** \$500 | Provides one women with expert resume assistance and interview coaching
- I/we cannot attend but wish to make a donation of \$ \_\_\_\_\_

## IN-KIND SWAG DONATION

- I will be donating items for gift bags.
- I will be donating a raffle prize.
- I will be hosting a swag drive.

Item(s) I plan to donate: \_\_\_\_\_

Estimated value (\$): \_\_\_\_\_

## PAYMENT INFORMATION

- Enclosed is my check for \$ \_\_\_\_\_ payable to The Women's Resource of Greater Houston.
- Please invoice me. I understand that payment must be received by Friday, July 17, 2026.
- Please bill \$ \_\_\_\_\_ to my:  Amex  Discover  MasterCard  Visa

Name on Card \_\_\_\_\_ Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_ Billing Zip \_\_\_\_\_

### PLEASE RETURN THIS FORM TO:

The Women's Resource of Greater Houston | 13100 NW Fwy, Ste 130, Houston, TX 77040  
Sponsorship Questions: Ashley Danna at [adanna@thewomensresource.org](mailto:adanna@thewomensresource.org)  
Swag Questions: Taylor Tatum at [ttatum@thewomensresource.org](mailto:ttatum@thewomensresource.org)