

# MA $\Delta$ ke a Difference



## 2025 Annual Luncheon

A CELEBRATION OF HOUSTON'S WOMEN LEADERS

Friday, May 9th, 2025 | 11:00AM - 1:30 PM  
The Royal Sonesta Houston Galleria

BECOME A SPONSOR  
[www.thewomensresource.org](http://www.thewomensresource.org)

# Join Us For Make A Difference: 2025 Annual Luncheon

Dear TWR Supporter,

At The Women's Resource, we help women and girls make choices towards becoming independent, productive, and financially stable. We envision a day when all women and girls have the knowledge, skills, and confidence to make sound decisions for their financial futures.

The economic security of women is directly tied to that of families and communities in Texas. Currently, Texas women hold nearly half of all jobs and make up the majority of essential workers. Women are also the heads of 9 out of every 10 single-parent homes and hold 3 out of every 5 part-time jobs in Houston. Building a strong workforce starts with women and girls. Our programs provide an educational foundation that will result in improved financial stability. Through our programs, they will learn financial management skills, identify community resources, and learn how to prepare themselves to enter the workforce.

Our Annual Luncheon, with the new theme of 'Make a Difference,' provides essential financial support for our clients. With your sponsorship, you will help ensure that the thousands of women and girls we serve every year continue to have the support they need to be independent, productive, and financially stable. Please consider joining us – your sponsorship will make a world of difference for Houston's women and girls.

With gratitude,

*Christine Powell*

Christine Powell, Chief Executive Officer

# Our Programs

## RISE!

RISE! is a financial education and leadership development program for high school girls in the Houston area that provides them with the tools they need to make informed decisions for themselves, their families, and their communities. Participants not only explore essential financial topics but also receive practical career and college readiness lessons.



## YourLife Finance Classes

Our six-class series is designed to meet participants where they are and lay the groundwork for a strong financial future. Each topic provides new knowledge and action-oriented strategies that encourages women to see and believe that her financial goals are possible. Classes are taught by trained volunteers and available in English, Spanish, and on demand.



## YourLife Financial Coaching

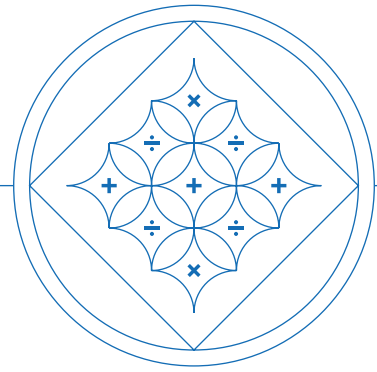
Through YourLife Financial Coaching, clients not only receive the tools and resources they need to manage their money and improve their financial future, but also unconditional encouragement and accountability through one-on-one, personalized attention. Coaching is offered in English and Spanish.

## YourLife Careers

Our career development programs continue our mission of empowering women for success through dedicated one-on-one coaching services, dynamic workshops, and a comprehensive pre-apprenticeship program designed to link women with registered apprenticeship partners. The Women's Resource has also partnered with the University of Houston's Community Health Worker Initiative, providing participants with a state certification, hands-on experience, and practical skills upon program completion.

## YourLife Possibility Groups

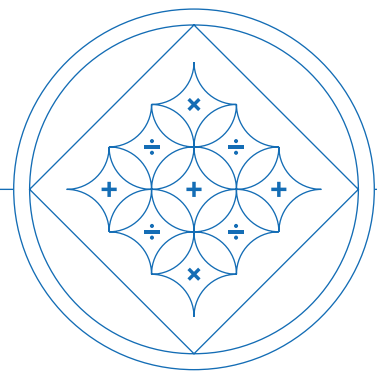
Our YourLife Possibility Groups program offers financial coaching in a group setting of 12-15 other women who share the same goal of improving their finances. Over a nine-week period, women are able to brainstorm solutions together, support and hold each other accountable, and celebrate each success – big or small – as a group.



# Outstanding Women in Banking & Finance Award

The Outstanding Women in Banking and Finance Award is a prestigious recognition that celebrates the remarkable contributions and achievements of women who have demonstrated outstanding leadership, innovation, and dedication in the realm of banking and finance. By highlighting their accomplishments, the award underscores the pivotal role these women play in shaping the industry and inspiring positive change.

Candidates were nominated by their peers and selected based on several criteria, including professional background, community service, and the impact she has had on her field or organization.



2025 HONOREES

# Angela R. Durrett

Stellar Bank



Angela R. Durrett is an Executive Vice President at Stellar Bank and serves as Regional Credit Officer for Commercial Banking. Angela's area of expertise is credit underwriting, and over her 26-year banking career, Angela has created credit training platforms at multiple banks and developed credit skills in over 125 credit analysts. She is known for cultivating credit departments that encourage growth and celebrate team success. She also plays a foundational role in the credit training aspect of Stellar Bank's Officer Development Program. In 2024, Angela created an online credit training pathway to serve as a resource for analysts and other bank employees seeking educational opportunities.

Angela's leadership approach allows individuals to thrive by highlighting their strengths and supporting continual learning opportunities. She models the "never stop learning" motto by continually challenging herself. Recent challenges include authorship of an enhanced credit stress testing process and participation in Stellar Bank's 2024 Emerging Leaders Program.

Being enthusiastic about credit risk management, Angela is an advocate of the Risk Management Association and has been an RMA member for over 20 years. Her professional involvement includes 8 years on the local board, Chairperson of the National Young Professionals Group for 3 years, and a member of the host committee for the Annual RMA Conference for 5 years.

Having two grown daughters, Angela strives to model that women can be strong, smart, and capable, but does attest that her family's support contributed to her ability to be successful (team success!). The Durrett family enjoys relaxing at home with their dogs and pet goats and enjoy spontaneous and competitive family game nights. Angela looks forward to continuing to serve her bank and her community in the most 'Stellar' way possible.

2025 HONOREES

# Deborah Stavis

Chief Executive Officer and Founder, Stavis Wealth

Deborah has served Houston families for over 35 years as a private wealth manager, having owned and operated two successful, Registered Investment Advisory (RIA) firms.

Her true purpose in holistic financial and estate planning is to make a lasting difference in the lives of client families and communities by helping them develop and strengthen their estate and strategic philanthropic plans.

An inherent instructor, Deborah has taught at Rice University's Susanne M. Glasscock School of Continuing Studies since 1984. She has created original content and presented at numerous conferences for Shell Oil Company, SHELL Women Adding Value Everywhere (WAVE), the SHELL Alumni Association, and the Women's Energy Network.

She is actively involved in the Houston community as a founding member of the Barbara Bush Ladies for Literacy Guild and the Barbara Bush Foundation Celebration of Reading Committee since its inception in 1994.

Deborah has been an honoree of Houston Business Journal's Women Who Mean Business Award. She has also been featured in numerous publications, including the Wall Street Journal, Forbes, Bloomberg, Houston Chronicle, Oil & Gas Investor, and Investment News. Deborah was officially inducted into the Texas Women's Hall of Fame in March 2024.



2025 HONOREES

# Diane Maben,

Chief Operating Officer, Amegy Bank

A Tennessee native, Diane Maben serves as Amegy Bank's Chief Operating Officer, overseeing the bank's successful execution of strategies, communication initiatives and administrative services. In her role, she provides key insight and direction towards improving, enhancing and developing synergies for products, platforms and processes.

Diane began her career in the financial industry in 1978 and has since held a variety of positions including centralized loan center manager and product team manager. She also spent a five-year stint in new home construction sales and marketing for New Choice Builders before joining Amegy in 2006. Diane serves her civic community through organizations including NAACP ACT-SO, Pro-Vision, Inc., the Advisory Board of Scenic Houston and United Way. She obtained her bachelor's degree in economics from Smith College in Northampton, Massachusetts.



2025 HONOREES

# Page Vogelsang

Executive Vice President and Partner, Lockton

With decades in the insurance industry, Page has supported a wide range of clients with a focus on leading teams that design risk financing solutions. Prior to joining Lockton, she focused on large and complex clients with a special focus on the healthcare industry.

As a member of Lockton's Texas Series and Dunning Series, she continues to serve as a strategic consultant on complex engagements focused on property/casualty and employee benefits. Her leadership adds experience and depth to clients in an array of industries, including professional services, healthcare, and energy.

Page began her insurance career with Healthcare Insurance Services, Inc. and Arthur J. Gallagher. She is an active member of several insurance organizations, including the Professional Liability Underwriting Society and the American Society for Health Care Risk Management.



2025 HONOREES

# Danika Yeager

Senior Vice President of U.S. Natural Gas Pipelines, TC Energy

As Senior Vice-President of U.S. Natural Gas Pipelines, Danika Yeager is responsible for the operation and maintenance of TC Energy's 32,000 miles of natural gas pipelines in the U.S. She is also responsible for land management, environmental regulations and compliance with the U.S. Pipeline and Hazardous Materials Safety Administration (PHMSA).

Ms. Yeager also serves as President, Columbia Pipelines, a joint venture with Global Infrastructure Partners. She is based in Houston, Texas.

Ms. Yeager joined TC Energy in September 2022 from Alyeska Pipeline Service Company, where she served as President. Ms. Yeager first joined Alyeska as Vice-President of Operations and Maintenance in April 2021, overseeing all operations and maintenance of pipeline, pump station and marine terminal assets from Prudhoe Bay to Valdez, Alaska.

Prior to joining Alyeska, she led the development of a \$1.2-billion crude export terminal with Long Star Ports, LLC in Corpus Christi, Texas. She also previously held executive positions at Colonial Pipeline Company and Enterprise Products Company.

Ms. Yeager has 25 years of midstream experience in Operations, HSE, Regulatory Compliance, Commercial and Joint Venture partnerships on both the board ownership and operator sides. She has diverse knowledge of the midstream oil and gas industry, with a proven track record of leading successful teams and overseeing complex systems. Ms. Yeager has served and continues to serve on several American Petroleum Institute

(API) committees, including the Pipeline Leadership Committee, Midstream Committee, Pipeline Safety Committee and the Performance Excellence Team. She also served on the Board of the Alaska Oil & Gas Association (AOGA), and she is an active member of the Board of the Young Pipeline Professionals (YPP) USA.

Ms. Yeager earned a Bachelor of Arts from Mary Washington College in Virginia, a Master of Science from the University of South Carolina, and a Master of Business Administration from Richmond College in London, England. She is currently working towards a Master of Arts in Human Resource Management from the University of Houston — Clear Lake.





# FINANCIAL SNAPSHOT

## 2023 Revenue Sources

SPECIAL EVENTS: \$376,213  
 PROCEEDS FROM DONATED AUCTION ITEMS: \$12,278  
 CONTRIBUTIONS: \$1,860,131  
 CONTRACT FEES: \$15,000  
 INVESTMENT RETURNS: \$237,768  
 TOTAL: \$2,417,002

## 2023 Expenses

PROGRAMS: \$924,688  
 MANAGEMENT: \$175,709  
 FUNDRAISING: \$186,109  
 TOTAL: \$1,286,506

### YourLife Coaching®

194 WOMEN COACHED  39 CREDIT SCORE POINTS AVERAGE INCREASE

### YourLife Career Coaching®

23 WORKSHOPS HOSTED  72 WOMEN COACHED

### RISE! High School Program®

409 GIRLS ENROLLED  \$265,500 TOTAL SAVED IN THE YEAR

### YourLife Possibility Groups®

\$27,396 TOTAL SAVED  \$213,631 DEBT PAID DOWN

2,018 TOTAL WOMEN AND GIRLS SERVED IN 2023

## RISE! 2023/2024 School Year by the Numbers


 460 GIRLS ENROLLED  20 GROUPS  10 PARTNER SCHOOLS

\$355 AVERAGE SAVINGS 

62% HAVE BANK ACCOUNTS BY THE END OF 10TH GRADE

 \$163,346 TOTAL SAVED IN THE YEAR

 92% REPORTED THE ABILITY TO CREATE A BUDGET FOR THEMSELVES

 98% PROGRESSED TOWARD OR ACHIEVED A GOAL

 68% FEEL CONFIDENT IN THEIR ABILITY TO REACH THEIR POST-GRADUATION GOALS

# CORPORATE SPONSORSHIP LEVELS

## INFINITY - \$50,000 | Your donation will put 50 women through YourLife Coaching.

- |  |  |
|--|--|
| One exclusive table for 10 with premier placement            | Logo/name recognition on the TWR website with link to corporate site   |
| Complimentary valet parking for 10                           | 90-second promotional video placed on TWR website, produced by sponsor |
| Prominent recognition in the Luncheon program and invitation | Recognition in TWR's Annual Report                                     |
| Prominent visual and verbal recognition at the Luncheon      |  |
| Promotion on our social media platforms                      |  |
| Recognition in press releases and all other media materials  |  |

## GOLDEN RATIO - \$25,000 | Your donation will put 25 women through YourLife Coaching.

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|--|---|
| One exclusive table for 10 with prominent placement          | Promotion on our social media platforms                     |
| Complimentary valet parking for 10                           | Recognition in press releases and all other media materials |
| Prominent recognition in the Luncheon program and invitation | Logo/name recognition on the TWR website                    |
| Prominent visual and verbal recognition at the Luncheon      | Recognition in TWR's Annual Report                          |

## PRIME - \$15,000 | Your donation will put 30 at-risk girls through RISE!

- |   |   |
|---|---|
| One exclusive table for 10 with prominent placement | Prominent visual and verbal recognition at the Luncheon |
| Complimentary valet parking for 8                   | Logo/name recognition on the TWR website                |
| Prominent recognition in the Luncheon program       | Recognition in TWR's Annual Report                      |

## BETA - \$10,000 | Your donation will put 10 women through YourLife Coaching.

- |   |   |
|---|---|
| One exclusive table for 10 with prominent placement | Prominent visual and verbal recognition at the Luncheon |
| Complimentary valet parking for 6                   | Logo/name recognition on the TWR website                |
| Recognition in the Luncheon program and invitation  | Recognition in TWR's Annual Report                      |

## DELTA - \$7,500 | Your donation will put 15 at-risk girls through RISE!

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|--|---|
| One table for 10 with VIP placement                | Prominent visual and verbal recognition at the Luncheon |
| Complimentary valet parking for 4                  | Name recognition on the TWR website                     |
| Recognition in the Luncheon program and invitation | Recognition in TWR's Annual Report                      |

SPONSORSHIP LEVELS CONTINUED:

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**THETA - \$5,000** | Your donation will put 5 women through YourLife Coaching.

One table for 10 with VIP placement  
Recognition in the Luncheon program and invitation  
Visual recognition at the Luncheon

Name recognition on the TWR website  
Recognition in TWR's Annual Report

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**PI - \$3,500** | Your donation will put 7 at-risk girls through RISE!

One table for 10  
Recognition in the Luncheon program and invitation  
Visual recognition at the Luncheon

Name recognition on the TWR website  
Recognition in TWR's Annual Report

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**INDIVIDUAL TICKETS**

**SIGMA - \$1,000** | Your donation will put 1 woman through YourLife Coaching

One seat with prominent placement  
Recognition in Luncheon program and invitation.

**OMEGA - \$500**

One seat with VIP placement

**ALPHA - \$150**

One seat

Please fill this form and return, or visit our website to pay online

PLEASE RECOGNIZE IN PRINTED MATERIALS AS:

Contact \_\_\_\_\_ Title \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_ payable to The Women's Resource of Greater Houston.

I/We cannot attend but wish to donate \$ \_\_\_\_\_

Please bill \$ \_\_\_\_\_ to my  AMEX  DISCOVER  MASTERCARD  VISA

Name on Card \_\_\_\_\_

Card# \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_

Billing Address \_\_\_\_\_

PLEASE RETURN THIS AGREEMENT TO:

The Women's Resource of Greater Houston | 13100 NW Freeway, Suite 130 | Houston, TX 77040



## The Women's Resource of Greater Houston

13100 NW Freeway, Suite 130, Houston, TX 77040



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