



the
**Women's
Resource**
of Greater Houston

2019 ANNUAL REPORT





In 2019, we launched our new curriculum for YourLife Finance Classes, a six-class series developed with our clients in mind. The classes in our new curriculum are focused on the basics of budgeting on a limited income, credit repair and recovery, how to prioritize bill paying and how to set future financial goals no matter your income. Each class in the series builds on the knowledge gained in the previous class, and clients leave each class with a homework assignment that will help them implement the concepts learned in class into their daily lives right away. By the end of the six class progression, our clients not only have the knowledge they need to understand their finances, but also have actual concrete strategies that they can use to change their lives today.

One of the most important indicators we track with our class participants is the number of classes they attend in our 6-class series. We know dosage is important when teaching financial education, but we also believe this is a good indicator to measure the quality of our volunteers and the materials we teach. During 2019, clients attending 2+ classes increased to 51%, up from 39% in 2018. Class participants are attending more classes in the series which allows us to measure outcomes over time. In addition to the increased class participation, we have also seen an increase in actionable outcomes such as opening a bank account and an improvement in their financial capability score which is a great indicator for change in attitudes and confidence over time.

In 2019, we graduated two groups of RISE! Seniors from Yes Prep Northbrook and Yes Prep Guilfton high schools. Of the 30 graduating girls, every one of them has been admitted to college and they can boast 116 college acceptance letters between them. Every RISE! graduate has applied for FASFA or other forms of financial aid, and together the girls have over \$45,000 saved for their future education. A more detailed report of the success of these remarkable young women is attached hereto.



2019 IMPACT

In 2019, we provided **423 CLASSES** teaching **4,303 INDIVIDUALS**. Those classes were taught throughout the city at **36 DIFFERENT COMMUNITY PARTNERS**.

During the 2019/2020 school year, we provided **2,835 HOURS OF GUIDANCE AND MENTORING TO 350 GIRLS**. Majority of the girls served by our program come from a low to moderate income family.

The girls formed **14 GROUPS** and attended **8 DIFFERENT SCHOOLS**.



WOMEN WE SERVE *Drucessa's Story*

My name is Drucessa and I cannot put into words how participating in the YourLife Possibility Group has enhanced my life. I have to admit I joined the group with another agenda in mind. You see I have always been frugal and a responsible spender. I did not think I needed any help with managing my finances, after all I have been doing that all of my life. However, YourLife finance classes helped me to realize it is not just about managing your finances, it is about how you use your finances and understanding how they work for you. Their quote "A woman who controls her finances controls her destiny," came alive for me. I not only know how to budget, plan and save for emergencies, vacations and fun, but also how to dream, improve my financial position, control and eliminate debt, creating not only a better life for me, but a legacy for my children, grandchildren and future generations.

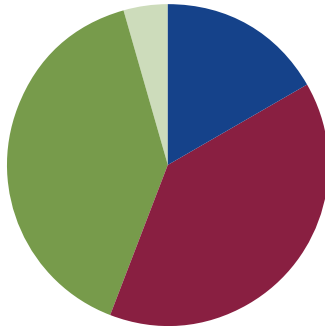
YourLife finance classes helped me to realize, it is not just about managing your finances, it is about **how you use your finances and understanding how they work for you.**

FINANCIALS

FUNDING SOURCES

Total Revenue: \$873,429

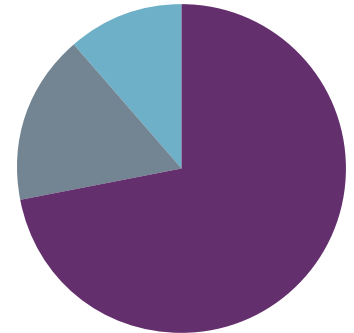
- 17% | United Way
\$147,000
- 39% | Special Events
\$340,717
- 40% | Contributions
\$349,097
- 4% | Investment
Allocations
\$36,615



EXPENSES

Total Expenses: \$750,782

- 72% | Program
\$541,156
- 17% | Management
\$125,036
- 11% | Fundraising
\$84,590



LEADERSHIP

EXECUTIVE COMMITTEE

PRESIDENT

Rebekah Le
IHI-EC

IMMEDIATE PAST PRESIDENT

Rosine Matthews
Wells Fargo

INCOMING PRESIDENT

Yasmin Huebinger
Capital One Bank

SECRETARY

Karen Hanson-Flowers
Logix

VICE PRESIDENT OF DEVELOPMENT

Trisha Bradley
Frost Bank

VICE PRESIDENT OF FINANCE

Amy Bracken
Wells Fargo

VICE PRESIDENT OF PROGRAMS

Jan Leger
University of Houston
Graduate College of Social Work

VICE PRESIDENT OF GOVERNANCE

Sally Shaw
Jefferson Energy Company

BOARD OF TRUSTEES

Mary Axelrad
Gray, Reed & McGraw

Cortney Cole
JLL

Jennifer Stewart
Junior League Representative

Crissy Rivera
Amerant Bank

Tracey Wickersham
Bank of Texas

Paul Theriot
Alesco

Annella Metoyer
Inspire Development, LLC

Nichole Ake
BBVA

Susi Knight
Merrill Lynch

Megan Schmid
Thompson & Knight LLP

ADVISORY COUNCIL

Laury Adams
Sue Walmsley Amash

Susan Bischoff

Angela DeSilva

Lisa DiNorscia

Cindy Griffin

Elizabeth Ivers

Karen Ostrum George

Rebecca T. Kirkland, M.D.

Irene Liberatos

Linda Lorelle

Linda K. May

Michele Alvarado

Minerva Pérez

Gay A. Roane

Reuben Rosof

Rhonda Sands

Beth Ann Scher

Janice Stooksberry