

Power OF THE Purse



Save the Date

Wednesday, November 5, 2025
The Revaire



TRENDS CHANGE, BUT CHANGING
LIVES IS FOREVER

How much power can a purse hold?

TURNS OUT - A LOT!

We invite you to join us as a sponsor for our 4th annual Power of the Purse fundraiser in support of The Women's Resource.

On Wednesday, November 5, 2025, we return to The Revaire to host an auction of gently used and new luxury designer handbags to raise funds for our free financial education and career development programs serving the women and girls of the Greater Houston region.

Our annual soirée promises to be a night of luxury, merriment, and community where guests can enjoy themed entertainment, an open wine bar and hors d'oeuvres, mystery grab bag prizes, and an exclusive raffle for the ultimate statement in designer handbags.

Your support would be an important step in our mission to combat poverty in the Houston community and create meaningful, lasting change in the lives of women and their families. Our silent auction and mystery grab bag prize table are dependent on the generous contributions of supporters like you! Please see the accompanying form for sponsorship and donation opportunities.

Join us on November 5 and discover the power that your purse can wield!

Sincerely,



Christine Powell, Chief Executive Officer

Our Programs

RISE!

RISE! is a financial education and leadership development program for high school girls in the Houston area that provides them with the tools they need to make informed decisions for themselves, their families, and their communities. Participants not only explore essential financial topics but also receive practical career and college readiness lessons.



YourLife Finance Classes

Our six-class series is designed to meet participants where they are and lay the groundwork for a strong financial future. Each topic provides new knowledge and action-oriented strategies that encourages women to see and believe that her financial goals are possible. Classes are available in English, Spanish, and on demand.

YourLife Financial Coaching

Through YourLife Financial Coaching, clients not only receive the tools and resources they need to manage their money and improve their financial future, but also unconditional encouragement and accountability through one-on-one personalized attention. Coaching is offered in English and Spanish.



YourLife Possibility Groups

Our YourLife Possibility Groups program offers financial coaching in a group setting of 12-15 other women who share the same goal of improving their finances. Over a nine-week period, women are able to brainstorm solutions together, support and hold one another accountable, and celebrate each success - big or small - as a group.

YourLife Careers

Our career development programs continue our mission of empowering women for success through dedicated one-on-one coaching services, dynamic workshops designed to sharpen participants' skills, and a comprehensive pre-apprenticeship program focused on linking women with registered apprenticeship partners. The Women's Resource has previously partnered with the University of Houston's Community Health Worker Initiative, providing participants with a state certification, hands-on experience, and practical skills upon program completion. Our organization's first program cohort recently graduated in Fall 2024.

Our Impact in 2024

YourLife Finance Classes

1,379 PARTICIPANTS

359 CLASSES TAUGHT



91% REPORTED FEELING CONFIDENT IN THEIR ABILITY TO ACHIEVE A FINANCIAL GOAL AFTER CLASS

29 CLASSES TAUGHT IN SPANISH

YourLife Financial Coaching

201 WOMEN COACHED
\$1,402 AVERAGE AMOUNT SAVED



33 AVERAGE CREDIT SCORE INCREASE

YourLife Possibility Groups

36 WOMEN PARTICIPATED IN THE YLPG PROGRAM



\$46,121 TOTAL SAVED



\$71,891 DEBT PAID

YourLife Careers

98 WOMEN COACHED

27 WORKSHOPS HOSTED



RISE!

460 GIRLS ENROLLED



98% PROGRESSED TOWARD OR ACHIEVED A GOAL

109 VOLUNTEERS

667 VOLUNTEER HOURS



2,256 TOTAL WOMEN & GIRLS SERVED

Sponsorship Levels



FASHION FORWARD FUNDER - \$25,000

- 20 invitations to event
- Reserved VIP section at event
- Access to open wine bar, signature cocktail, and light bites
- Prominent logo/name recognition on TWR website and promotional materials
- Visual and verbal recognition at event
- Feature in event press release
- Two promotional posts on LinkedIn, Facebook, and Instagram
- Two features in newsletter
- Feature in TWR's Annual Report

Your sponsorship supports one group of 28 high school girls for two school years in RISE!, where they will receive financial education and college and career readiness lessons.



POSH PATRON - \$15,000

- 20 invitations to event
- Reserved VIP section at event
- Access to open wine bar, signature cocktail, and light bites
- Prominent logo/name recognition on TWR website and promotional materials
- Two promotional posts on LinkedIn, Facebook, and Instagram

Your sponsorship invests in 125 women to attend the entire six-part class series of YourLife Finance.



GLAMOROUS GIVER - \$10,000

- 15 invitations to event
- Access to open wine bar, signature cocktail, and light bites
- Prominent logo/name recognition on TWR website and promotional materials
- Two promotional posts on LinkedIn, Facebook, and Instagram

Your sponsorship supports five women in the YourLife Career Path program as they earn a professional certification.



CHIC CONTRIBUTOR - \$7,500

- 12 invitations to event
- Access to open wine bar, signature cocktail, and light bites
- Logo/name recognition on TWR website and promotional materials
- One promotional post on LinkedIn, Facebook, and Instagram

Your sponsorship supports 15 women with resume assistance and interview coaching through YourLife Careers.



STYLISH SUPPORTER - \$5,000

- 10 invitations to event
- Access to open wine bar, signature cocktail, and light bites
- Prominent logo/name recognition on TWR website and promotional materials

Your sponsorship supports a YourLife Possibility Group of 10 women for the entire nine-week class series as they learn to reduce debt, create a budget, save for emergencies, and repair their credit.



AESTHETIC ALLY - \$3,500

- 8 invitations to event
- Access to open wine bar, signature cocktail, and light bites
- Logo/name recognition on TWR website and promotional materials

Your sponsorship invests in three women to receive one-on-one coaching through YourLife Careers to find a career or earn a promotion at their current jobs.



BOLD BOOSTER - \$1,000

- 4 invitations to event
- Access to open wine bar, signature cocktail, and light bites
- Name recognition on TWR website and promotional materials

Your sponsorship invests in a group of sophomore girls enrolled in RISE! to attend college and career trips for a school year.



CLASSY CONSTITUENT - \$500

- 2 invitations to event
- Access to open wine bar, signature cocktail, and light bites

Your sponsorship invests in 25 women at the Harris County Jail Women's Empowerment Center as they learn to manage their finances after incarceration.



PURSE UNDERWRITER - \$2,000

- 6 invitations to event
- Access to open wine bar, signature cocktail, and light bites
- Verbal recognition at event
- Logo/name recognition displayed with purse

Your sponsorship supports The Women's Resource in purchasing a purse for the silent auction.



TRENDSETTER TICKET - \$150

- 1 invitation to event
- Access to open wine bar, signature cocktail, and light bites

Please recognize in printed materials as _____

Name _____ Title _____ Company _____

Address _____ City, State, Zip _____

Email _____ Phone _____

Payment Information

☐

Enclosed is my check for \$_____ payable to **The Women's Resource of Greater Houston.**

☐

I/we cannot attend but wish to donate \$_____.

☐

Please bill \$_____ to my:

☐

Amex

☐

Discover

☐

MasterCard

☐

Visa

Name on Card _____ Card Number _____

Expiration Date (if applicable) _____ CVV (if applicable) _____

Billing Address _____ City, State, Zip _____

☐

Please invoice me for this sponsorship/donation. I understand that my payment must be received by **Friday, October 10, 2025.**

Please return this agreement to:

The Women's Resource of Greater Houston
13100 Northwest Fwy, Suite 130
Houston, TX 77040



Questions?

Please contact Ashley Danna at
adanna@thewomensresource.org.

Interested in donating a purse or raffle item?

BRANDS WE ACCEPT

- Alaia
- Alexander McQueen
- Balenciaga
- Balmain
- Bottega Veneta
- Burberry
- Cartier
- Celine
- Chanel
- Chloé
- Dior
- Dolce & Gabbana
- Etro
- Fendi
- Frame
- Ferragamo
- Givenchy
- Golden Goose
- Goyard
- Gucci
- Hermès
- Judith Leiber
- Longchamp
- Louboutin
- Louis Vuitton
- Marc Jacobs
- MCM
- Miu Miu
- Prada
- Stella McCartney
- Tiffany & Co.
- Tumi
- Valentino
- Versace
- YSL

RAFFLE ITEMS WE ACCEPT

- Wine
 - Jewelry
 - Belts
 - Wallets
 - Scarves
 - Luggage
 - Gift Cards
 - Restaurants
 - Nail/hair salons
 - Spas
 - Local boutiques
 - Exercise classes
 - Event Tickets
 - Sporting events
 - Concerts
 - Fine arts (theater, symphony, etc.)
- Have something else in mind not listed? Contact Taylor Tatum at ttatum@thewomensresource.org.

☐

I will be hosting a purse drive.

☐

I will be donating _____

Value (\$) _____ Valid until (if applicable) _____

Additional Details _____

Contact Information

Name _____ Business _____

Email _____ Phone _____

Address _____

Questions? Please contact Taylor Tatum at ttatum@thewomensresource.org.



The Women's Resource of Greater Houston

13100 NORTHWEST FWY, SUITE 130
HOUSTON, TX 77040

WWW.THEWOMENSRESOURCE.ORG